

Data protection information letter in accordance with EU Regulation 679/2016 (General Data Protection Regulation) - Guest registration for events and requests

Dear guest,

Herewith we would like to inform you in terms of Art. 13 of the GDPR about how your personal data is processed. From this information letter you can also see what rights you can exercise.

Who processes my personal data?

Data controller

Regione Turistica Gruppo Ortles nel Parco Nazionale dello Stelvio società cooperativa

Via Principale 23 - I-39029 Solda

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What personal data is processed and for what purpose?

Pursuant to the EU Regulation 2016/679 (General Data Protection Regulation) and applicable national data protection legislation, the following data, among others, may be subject to processing:

✓ Guests:

- Anagraphic data, e.g. first and last name, email address and telephone number, place of accommodation

The **purpose** of data processing is to fulfil the business relationship and the associated pre-contractual/contractual measures, e.g. registration for events such as hikes or other events, to respond to inquiries and invoicing, for the postal dispatch of printed information material etc.

Any failure to provide the data will prevent us from offering you our service(s).

To whom will my personal data be forwarded?

Your data will not be disseminated and will be processed confidentially exclusively for the fulfillment of the pre-contractual/contractual measures. However, in order to comply with legal requirements, to defend our own rights, to offer our service(s) and within the framework of the business relationship, it may be necessary for personal data to be passed on to third parties, e.g. to:

- ✓ Transfer of necessary data to the event leaders, e.g. hiking guide/mountain guide
- ✓ Where necessary to public authorities and legal representatives

External suppliers, such as the external IT service provider, may also have access to personal data under certain circumstances. Data processors have been appointed in writing as processors in accordance with Art. 28 of the GDPR. Our shop provider and widget supplier is the South Tyrol Provincial Tourism Board (LTS); see: <https://lts.it/index.php/en/information/privacy>

What are the legal bases for data processing?

Legal bases used with examples:

- ✓ Pre-contractual/contractual measures (Art. 6.1 b GDPR) e.g., for the fulfillment of inquiries and the business relationship.
- ✓ Fulfillment of legal obligations (Art. 6.1 c GDPR) e.g., fulfil documentation requirements



- ✓ Legitimate interests (Art. 6.1 f GDPR) e.g., processing of data in the internal system, sending relevant information letters and contact with the place of accommodation in case the guest cannot be reached, for the postal dispatch of printed information material

For how long will my personal data be stored?

The duration for the storage of your personal data is determined by the legal obligations and the duration of our business relationship. Fiscally relevant data is retained for 10 years. The data will therefore be deleted once the purpose for which it was collected has been fulfilled or after the statutory retention periods, except in cases where longer legal retention periods apply due to documentation obligations or for the protection of our own rights.

Does data transfer outside the EU or profiling take place?

A transfer of your personal data to countries outside the European Union or the European Economic Area is generally not envisaged. Where such a transfer is required in individual cases, it shall take place in compliance with Articles 44 et seq. of the GDPR, in particular where an adequacy decision of the European Commission or comparable appropriate safeguards are in place.

Automated decision-making including profiling is not used.

What are my rights?

You can exercise your rights free of charge at any time: right to access (Art. 15 GDPR), right to rectification (Art. 16 GDPR), right to erasure (Art. 17 GDPR), right to restriction of processing (Art. 18 GDPR), right to data portability (Art. 20 GDPR), right to object (Art. 21 GDPR).

Please contact the above data controller.

You also have the right to lodge a complaint with the Italian supervisory authority for data protection "Garante per la protezione dei dati personali".

